

Pou Chen announces monthly sales for December 2013

Date: January 10, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for December 2013 was NT\$21,341 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through December 2013 totaled NT\$226,566 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 0551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for December 2013 included Yue Yuen’s monthly sales for December 2013; and Pou Chen’s consolidated sales for December 2012 included Yue Yuen’s sales for 4 months from 2012/09/01~2012/12/31.

Pou Chen Consolidated Sales Report

(NTD ‘000)

The Period of Consolidated Sales	Amount
December 2013	21,341,000
November 2013	19,207,137
M-o-M Change	+11.1%
January through December 2013	226,566,220

Note:

1. All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
December 2013	712,075	151,999
December 2012	664,116	146,022
Y-o-Y Change	+7.2%	+4.1%
November 2013	649,493	136,585
M-o-M Change	+9.6%	+11.3%
January through December 2013	7,579,529	1,775,330
January through December 2012	7,282,534	1,743,958
Y-o-Y Change	+4.1%	+1.8%

Note:

1. All figures were unaudited.
2. Pou Chen held 49.98% ownership of Yue Yuen as of December 31, 2013.
3. Yue Yuen held 61.27% ownership of Pou Sheng as of December 31, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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